

United Way of Green County, Inc.
Annual Report
2022 / 2023



**United Way of
Green County, Inc.**

***“Building a stronger community
by uniting people and resources
to solve problems and improve lives”***

HELP US BE THE CHANGE AND FILL OUR WISH LIST TOGETHER WE CAN CREATE A COMMUNITY WHERE WE ALL THRIVE



SUPPORT FOR VICTIMS OF ABUSE

♥

Your donations provide support for prevention education, support and treatment for victims of domestic abuse and sexual assault.

GOAL: \$55,000

BASIC NEEDS

♥

Your donations provide support for rent, utility assistance and the critical resources people need to be able to stay in their homes, maintain employment, and continue to be an integral part of our community, our workforce, and our economy.

GOAL: \$30,000

FOOD INSECURITY

♥

Your donations provide support for food pantries and backpack food programs throughout all Green County communities.

GOAL: \$50,000

Wish List

HEALTH AND WELLNESS

♥

Your donations provide support for critical preventative health care services and mental health support.

GOAL: \$30,000

CHILDREN AND YOUTH

♥

Your donations provide support for access to high quality childcare, education, mentoring programs, and social and emotional support.

GOAL: \$75,000

COMMUNITY VIBRANCY AND PROGRAMMING

♥

Your donations provide support for important community programs that make our communities inclusive, diverse, welcoming and vibrant.

GOAL: \$25,000

UNITED WAY - WORKING TO SOLVE PROBLEMS AND IMPROVE LIVES IN EVERY GREEN COUNTY COMMUNITY...EVERYDAY

The United Way of Green County partners with the following agencies:

Aging & Disability Resource Center – Home Delivered Meals Program (608) 328-9499

N3152 State Road 81, Monroe, WI 53566

www.adrcgreencounty.org

Delivers hot, nutritious meals to individuals who are homebound while providing a social contact and a safetycheck. Helps participants maintain health and independence through regular nutrition education and assessments, and connects them to other ADRC resources.

Baker's Dozen (608) 558-1225

Provides baking items for the Holiday Season to those families in great need living in Green County.

Big Brothers Big Sisters of Green County (608) 325-7855

1505 9th Street, Monroe, WI 53566

www.bbbsgreencounty.org

Assisting youth in their social, emotional and character development through one-to-one match mentoring programs, tutoring and intergenerational programs. Serving youth ages 5–18 years.

Blackhawk Area Council, Boy Scouts of America (815) 397-0210

PO Box 4085, Rockford, IL 61110

www.blackhawkscouting.org

Provides leadership training, values building and character development activities for boys ages 6-21 and girls 14-21.

Catholic Charities, Inc. (608) 826-8014

702 S High Point Road Suite 103, Madison, WI 53719
Helps provide food for the countywide monthly mobile food pantry.

Green County Crime Stoppers (800) 422-7463

PO Box 473, Monroe, WI 53566

www.greencountycrimestoppers.com

Dedicated to keeping the community safe by assisting law enforcement in solving crimes and keeping contraband out of schools.

Family Promise of Green County (608) 328-2600

PO Box 378, Monroe, WI 53566

www.familypromisegreencounty.org

Helping homeless and near homeless families achieve sustainable independence by providing food, shelter, and financial and work counseling.

Fowler Memorial Free Dental Clinic (608) 328-9404

411 22nd Avenue, Monroe, WI 53566

www.fowlerclinic.org

A free service that addresses the dental needs of children between the ages of 1 and 15 who live in Green or Lafayette County. Family must meet income limits.

Girl Scouts of Wisconsin Badgerland Council (800) 236-2710

4801 S Biltmore Lane, Madison, WI 53718

www.gsbadgerland.org

Girl Scouts is the world's pre-eminent organization dedicated solely to girls - all girls - everywhere. In an accepting and nurturing environment, girls build character and skills for success in the real world. In partnership with committed adults, girls develop qualities that will serve them all their lives, like strong values, social conscience, and conviction about their own self-worth.

Green Cares Food Pantry (608) 938-4238

PO Box 681, Monticello, WI 53570

www.greencaresfoodpantry.weebly.com

Providing food to people living in Green County who have low income.

Green County Human Services (Children Youth & Families Unit) – Education and Truancy Diversion Program (608) 328-9317

N3152 State Highway 81, Monroe, WI 53566

www.gchsd.org

Seeks to reduce habitual truancy through support of students and their families, and through increasing collaboration between schools, law enforcement, and Human Services. Helps prevent expulsion from school or increases the ability of student to be reinstated.

Green County Human Services (Children Youth & Families Unit) – Interactive Parenting Class (608) 328-9317

N3152 State Highway 81, Monroe, WI 53566

www.gchsd.org

Evaluates and ensures the safety of children and promotes, strengthens and maintains families within Green County. The Interactive Parenting Class serves to increase parenting and nurturing skills of the participants.

Green County Humane Society (608) 325-9600

N3156 State Road 81, Monroe, WI 53566

www.greencountyhumane.org

Promotes the appropriate treatment of animals through finding quality homes for adoptable pets, educating the public about animal care and working with law enforcement to prevent cruelty to animals. Provides vouchers for spay/neuter procedures.

Green Haven Family Advocates (608) 325-6489

1811 11th Street, Monroe, WI 53566

www.greenhaven4help.com

Provides support and advocacy for those affected by domestic abuse, offering a safe environment for people to begin making decisions required to achieve safe and supportive living situations. Provides abuse prevention programming in area schools.

Habitat for Humanity of Green County (608) 329-4024

PO Box 398, Monroe, WI 53566

www.greencountyhabitat.org

The Home Repair Program provides home repairs and weatherization for households with low incomes.

Home Of Our Own

www.homeofourown.org

Providing an integrated rental community for people with autism and other disabilities, active seniors, and working people needing affordable housing. Provides enjoyable and inclusive social activities for tenants. Acts as liaison between tenants with disabilities and the social and community service programs they require. Prairie Haus is located in New Glarus.

Monroe Arts Center (608) 325-5700

1315 11th Street, P.O. Box 472, Monroe, WI 53566

www.monroeartscenter.org

A nonprofit, membership organization that provides an annual season of performing arts and visual arts for all age groups. Occupying the Old Methodist Church and Parsonage, the mission is to nurture an appreciation for the arts, aid in individual creative development, and to ensure the preservation and integrity of our historic facility. Provides free live performances to children in Green County.

Multicultural Outreach Program / Green County

www.mcopgreencounty.org

Exists to welcome and celebrate diverse community members, advocate for inclusivity, and to educate the community about the value of diversity. Also provides transportation and advocacy services to immigrant families.

Rainbow Childcare of Monroe, Inc. (608) 328-8203

2709 6th Street, Monroe, WI 53566

www.rainbowmonroe.com

Provides quality, affordable, learning-oriented childcare to the greater Green County community. State licensed center serving children ages 6 weeks to 13 years. United Way provides tuition assistance for Green County families with financial need.

Sexual Assault Recovery Program (608) 325-3142 24-hour Hot Line (866) 666-4576 (Family Services of Southern Wisconsin and Northern Illinois, Inc.)

www.sarpwi.com

A recovery program which offers support services to victims of sexual assault, immediately following the assault and through short-term counseling. This program also offers prevention efforts and education specifically designed for adolescents.

Shakespeare on the Edge (608) 558-6582

PO Box 352, Monroe, WI 53566

Bringing youth, adolescents and adults together to work towards a common vision of greater self-respect and self-awareness, while creating a positive community free of bullying where we can explore the themes and characters of the works of William Shakespeare. Through the healing power of art and transformational qualities of performance, participants explore life experiences and act out the human experience.

Small World Inc. of New Glarus (608) 527-2954

107 2nd Street, P.O. Box 4, New Glarus, WI 53574

www.smallworldinc.org

A not-for-profit, nationally accredited organization that provides high-quality child care for children ages 6 weeks to 11 years. A 4 year old kindergarten program is offered in collaboration with the New Glarus School district and summer enrichment activities for school age children are available in addition to year-round child care. The combined education and experience of the teachers create a safe, appropriate and caring environment for children. United Way provides tuition assistance for Green County families with financial need.

SWCAP Weekend Food Programs for Students (608) 935-2326

149 N Iowa Street, Dodgeville, WI 53533

www.swcap.org

Provides needed food for students experiencing food insecurity on the weekend during the school year in the school districts of New Glarus, Monticello, Brodhead, Juda, Albany, Pecatonica, and Blackhawk.

The Salvation Army Emergency (608) 214-5256

11315 W. Watertown Plank Road, Wauwatosa, WI 53226

www.salvationarmyusa.org

Provides immediate short term emergency assistance (food, clothing, shelter, utility assistance, transportation, disaster relief, healthcare, etc.) to families and individuals in need.

When looking at funding community programs and organizations, using United Way of Green County makes sense. Here are the criteria that an organization that requests funding must meet:

- (1) They must have non-profit status and be in good standing. Organizations submit their financials, a list of their board members, and strategic plans.
- (2) They must submit a proposal for a specific program request. This must include goals and outcomes. Programs that have received funding must also provide outcome data – did they do what they say they were going to do, what were the results, how many people were impacted, and is it sustainable.
- (3) Organizations are paid three times per year – 50% in April, 25% in September, and 25% in November. This is to ensure that programs are in fact meeting the goals and objectives outlined in their applications.
- (4) Because United Way has a global picture of what is happening all throughout Green County, we can ensure that programs are not being duplicated, and we can foster collaboration across organizations.



2021 Point-in-Time Data

Population: 37,098 • **Number of Households:** 15,392 (2% change from 2019)

Median Household Income: \$70,267 (state average: \$67,125)

Labor Force Participation Rate: 68.9% (state average: 65.1%)

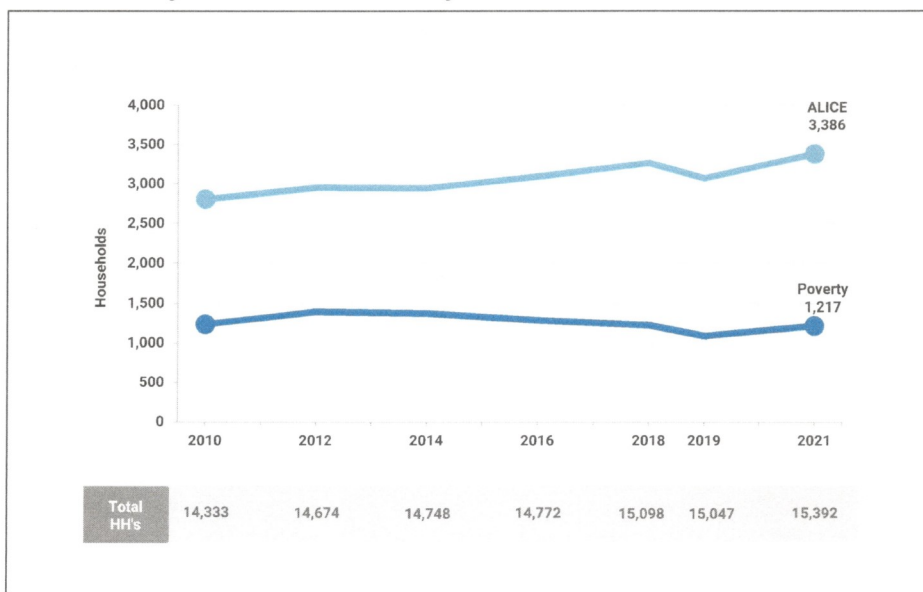
ALICE Households: 22% (state average: 23%) • **Households in Poverty:** 8% (state average: 11%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mloyed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold — ALICE households plus those in poverty — can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 4,167 households in Green County were below the ALICE Threshold; in 2021 this number changed to 4,603, (a 10% change).

Households by Income, Green County, 2010–2021



Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin

Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Green County were well above the Federal Poverty Level of \$12,880 for a single adult and \$26,500 for a family of four.

To see costs for different household compositions in Green County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Green County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	\$487	\$566
Housing – Utilities	\$154	\$292
Child Care	–	\$1,267
Food	\$397	\$1,082
Transportation	\$328	\$805
Health Care	\$240	\$759
Technology	\$75	\$110
Miscellaneous	\$168	\$488
Tax Payments	\$260	\$960
Tax Credits	\$0	-\$1,233
Monthly Total	\$2,109	\$5,096
ANNUAL TOTAL	\$25,308	\$61,152
Hourly Wage*	\$12.65	\$30.58

*Wage working full-time required to support this budget

For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

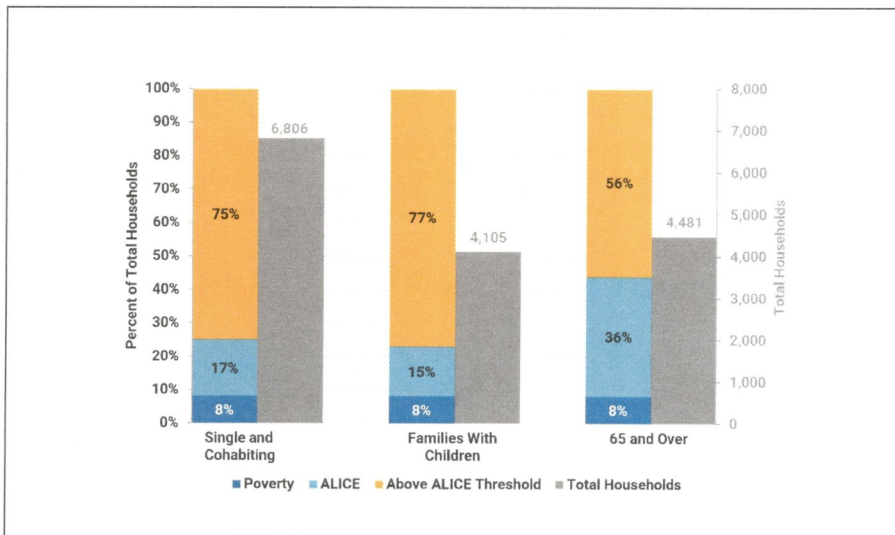
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

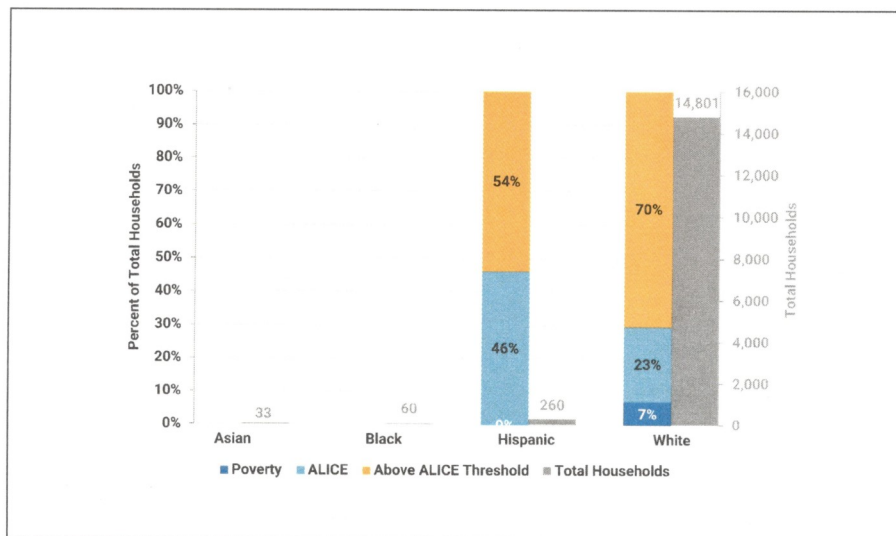
Household Financial Status by Household Type, Green County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Green County, 2021		
Town	Total Households	% ALICE & Poverty
Adams town	231	23%
Albany village	422	27%
Albany town	415	19%
Belleville village	253	18%
Brodhead city	1,431	51%
Brooklyn village	146	20%
Brooklyn town	466	21%
Cadiz town	259	30%
Clarno town	489	28%
Decatur town	733	16%
Exeter town	874	14%
Jefferson town	414	25%
Jordan town	213	35%
Monroe city	5,036	40%
Monroe town	412	21%
Monticello village	592	30%
Mount Pleasant town	225	17%
New Glarus village	886	23%
New Glarus town	469	10%
Spring Grove town	311	15%
Sylvester town	352	10%
Washington town	322	30%
York town	354	16%

Household Financial Status by Race/Ethnicity, Green County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.



September 6, 2022

Dear Green County Neighbors and Friends,

Everyone deserves the opportunity to thrive! United Way of Green County has a unique perspective of community needs – unlike any other organization. Our goal is to work collaboratively to take a hard look at the entire community, assess the needs, develop an action plan, and, most importantly, act on the things that are most important. We are always stronger together than we are alone, and **TOGETHER**, we can make sure we all **THRIVE!**

Together, we are creating opportunities for our children to succeed and setting them up to have bright futures! **Together**, we are providing opportunities for people to move forward from uncertainty to stability. **Together**, we are creating communities where we can all thrive and where everyone feels welcomed, valued, and included.

Please consider a donation to United Way of Green County. Our fundraising goal this year is \$300,000. Every donation helps, and every donation stays right here providing help and support to those who need it most. Please consider a donation to help us reach our goal! **There are many ways to give:**

You can text WEAREUNITED to 41444

You can give online through our website at www.UnitedWayofGreenCounty.org

You can complete the enclosed pledge card and mail it back to us.

You can gift securities, such as stock or other investments: Transfer securities from your brokerage account as a donation to the United Way of Green County brokerage account. (Securities will be sold in the United Way account; therefore, you will not be responsible for capital gains, if applicable.) Please contact the United Way office for our brokerage account information.

For those who qualify, **you can donate through your IRA or eligible retirement plans to satisfy your required minimum distribution (RMD).** A distribution made payable to United Way of Green County is tax-free (up to \$100,000) and counts toward your required minimum distribution. United Way of Green County is a qualified 501(c)(3) non-profit organization, therefore this is considered a qualified charitable distribution (QCD). If you are interested in learning more about this, please talk with your financial advisor.

We would love to have you be a part of our **Leadership Circle Donors:**

Alexis De Tocqueville (\$10,000 and greater) - **Diamond** (\$5,000-\$9,999) - **Gold** (\$2,500-\$4,999) - **Silver** (\$1,000-\$2,499)

When you support United Way, **your contributions stay right HERE - in Green County** - and the help that you provide touches the lives of people all around you. It is only **with YOUR help** that the United Way can fight for the health, education, and financial stability of every person in Green County. Together, by celebrating our strengths, embracing our diversity, and working collaboratively to address community issues, we can do what no one person or organization can do alone. **TOGETHER** we can **LIVE UNITED!**

With gratitude,

United Way Board of Directors & Staff

<i>Allen Brokopp, Monticello</i>	<i>Jake Flannery, Monroe</i>	<i>Craig Hoesly, Monroe</i>
<i>Amy Hollis, Albany</i>	<i>Dave Novy, Brodhead</i>	<i>Darren Pipp, New Glarus</i>
<i>Kathy Ryan, Monroe</i>	<i>Heidi Seffrood, Monroe</i>	<i>Jeff Skatrud, Brodhead</i>
<i>Bill Trow, Albany</i>	<i>Rick Waski, Monroe</i>	<i>Brianna Wethal, Brodhead</i>
<i>Sheri Wichser, Monticello</i>	<i>Nicole Wyss, Monroe</i>	
<i>Teresa Keehn, Executive Director</i>	<i>Chris Meyer, Administrative Assistant</i>	

United Way of Green County, Inc.
2022/2023 BOARD OF DIRECTORS

RICK WASKI – President

Community Volunteer
Monroe, WI 53566
2nd Term Expires: 2023

JEFF SKATRUD - Vice President

Green County Sheriff
Monroe, WI 53566
2nd Term Expires: 2025

BRIANNA WETHAL - Treasurer

The Bank of New Glarus – Commercial Lender
New Glarus, WI 53574
1st Term Expires: 2024

ALLEN BROKOPP

Monticello School District Administrator
Monticello, WI 53570
1st Term Expires: 2024

JAKE FLANNERY

Wisconsin Bank & Trust
Monroe, WI 53566
1st Term Expires: 2025

CRAIG HOESLY

Edward Jones Investments
Monroe, WI 53566
2nd Term Expires: 2023

AMY HOLLIS

Community Volunteer
Albany, WI 53502
2nd Term Expires: 2024

DAVE NOVY

Brodhead School District Administrator
Brodhead, WI 53520
1st Term Expires: 2024

DARREN PIPP

SSM Health Monroe Hospital - Chief Medical Officer
Monroe, WI 53566
2nd Term Expires: 2024

KATHY RYAN

Monroe Truck Equipment
Monroe, WI 53566
1st Term Expires: 2024

HEIDI SEFFROOD

Colony Brands, Inc.
Monroe, WI 53566
2nd Term Expires: 2025

BILL TROW

Community Volunteer
Albany, WI 53502
2nd Term Expires: 2024

SHERI WICHSER

Alliant Energy
Monticello, WI 53570
2nd Term Expires: 2025

NICOLE WYSS

Community Coordinated Child Care (4-C)
Monroe, WI 53566
1st Term Expires: 2025

Executive Director: TERESA KEEHN

Administrative Assistant: CHRIS MEYER

Meetings held 4th Thursday of every month.
Director's Room
1717 10th Street
Monroe, WI 53566
or on ZOOM meeting

United Way of Green County, Inc.
2022 / 2023 Board of Directors Meetings

July 21, 2022	Virtual	
August 25, 2022	WI Bank & Trust	
September 22, 2022	Virtual	
October 27, 2022	Virtual	
December 1, 2022	Blackhawk Technical College	Monroe Campus
January 26, 2023	Virtual	
February 23, 2023	Virtual	
March 23, 2023	Virtual	
April 27, 2023	Pink Heifer	Monticello, WI
May 25, 2023	WI Bank & Trust	
June 22, 2023	WI Bank & Trust	
August 24, 2023 Annual Meeting	WI Bank & Trust Directors Room	1717 10 th St, Monroe, WI

UNITED WAY OF GREEN COUNTY, INC. 2024 ALLOCATIONS COMMITTEE

Tiffany Busch
SSM Health Monroe Hospital
Monroe, WI 53566

Russ Davis
Community Volunteer
Monroe, WI 53566

Traci Davis
Juda School District
Juda, WI 53550

Jake Flannery
Wisconsin Bank & Trust
Monroe, WI 53566

Amanda Gerber
Aster Assisted Living
Monroe, WI 53566

Amanda Lowery
Woodford State Bank
Monroe, WI 53566

Chris Soukup
Baumgartner's Cheese Store
Monroe, WI 53566

Rebecca Thompson
New Glarus, WI 53574

Brianna Wethal
The Bank of New Glarus
New Glarus, WI 53574

Nicole Wyss
4-C
Monroe, WI 53566

Bridget Zimmerman
Green County Health Department
Monroe, WI 53566

Teresa Keehn, Executive Director
United Way of Green County, Inc.
Monroe, WI 53566

WILL YOU COMMIT?
WE KNOW YOU WILL!
BECAUSE TOGETHER WE CAN HELP
GREEN COUNTY FAMILIES IN NEED
AND TOGETHER WE'RE MAKING A DIFFERENCE

When you support United way, you are not just supporting many local community programs and organizations, you are also supporting the collaborative work that is happening each and every day – the work to assess our community needs, the work to develop an action plan, and the work to put the plan into action! Last Year your donations went far to help us support so many people in our community
We all WIN when we all LIVE UNITED!

Food Insecurity

- \$8,500 - Backpack food program
- \$20,000 - Green Cares
- \$20,000 - Home Delivered Meals
- \$2,500 - Catholic Charities Mobile Food Pantry

Community Programming

- \$1,000 - Green County Crime Stoppers
- \$5,000 - Green County Humane Society
- \$7,500 - Monroe Art Center
- \$6,000 - Shakespeare On the Edge

Support for Victims of Abuse

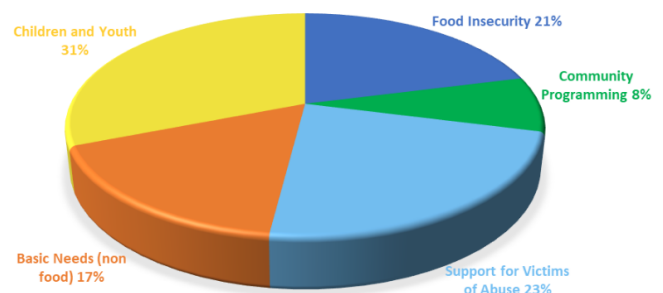
- \$31,000 - Green Haven Family Advocates
- \$23,500 - Sexual Assault Recovery Program
- \$2,500 - Better Brothead

Basic Needs (not food)

- \$13,600 - Family Promise
- \$8,000 - Salvation Army
- \$9,500 - Home of Our Own
- \$4,500 - Habitat for Humanity
- \$5,000 - Multi-Cultural Outreach Program

Children and Youth

- \$29,000 - Big Brothers Big Sisters
- \$1,750 - Blackhawk Boy Scouts
- \$1,750 - Badgerland Girl Scouts
- \$5,000 - Rainbow Childcare
- \$30,000 - Green County Human Services
- \$9,000 - Small World Childcare



GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED. 
TOGETHER WE'RE MAKING A DIFFERENCE

Week of Caring

October 17 - 21, 2022



There was a great show of support for our community during the 2nd annual Week of Caring! 7 hardworking groups of volunteers from area businesses/ organizations helped complete 10 projects for nonprofit agencies located in Green County.

We are very appreciative of the non-profit agencies that hosted the projects to be completed: Community Coordinated Child Care, Family Promise, Green Cares Food Pantry, Green County Humane Society, Green Haven Family Advocates, Rainbow Childcare of Monroe, Sexual Assault Recovery Program, and Small World of New Glarus.

And a huge thank you to the companies and organizations that encouraged their employees to volunteer or offered space to complete projects: Alliant Energy, Colony Brands, First National Bank and Trust Company, Green County Humane Society, Mosher Insurance, Precision Drive & Control, The Bank of New Glarus, and Union Presbyterian Church.



2022/2023 Financials

UNITED WAY OF GREEN COUNTY, INC.

		2022-23 Campaign
	\$	242,066
ALBANY	\$	691
ARGYLE / BLANCHARDVILLE	\$	230
BELLEVILLE	\$	2,781
BRODHEAD	\$	1,870
BROOKLYN	\$	835
BROWNTOWN	\$	693
JUDA	\$	1,607
MISCELLANEOUS	\$	19,287
MONROE CORPORATE	\$	105,438
MONROE GOVERNMENT	\$	2,552
MONROE HEALTHCARE	\$	100
MONROE PROFESSIONAL	\$	4,221
MONROE RESIDENTIAL	\$	55,787
MONROE SMALL BUSINESS	\$	3,350
MONTICELLO	\$	2,435
NEW GLARUS	\$	22,225
OTHER UNITED WAYS	\$	17,966

REVENUE

Contributions -	\$242,066
Other Income -	\$48,572
ARPA Grant -	\$60,000
Total	\$350,638

PROGRAM ALLOCATIONS & EXPENSES

Program Allocations & Donor Designations to Other United Ways -	\$252,606
Operational Expenses -	\$97,390
Total	\$349,996

ARPA Funding:

The mission of United Way of Green County is to “build a stronger community by uniting people and resources to solve problems and improve lives.” The United Way of Green County has a unique perspective of community needs – unlike any other organization. In Green County, United Way works to take a hard look at the entire community, assess the needs, develop an action plan, and, most importantly, work to take action on the things that are most important. United Way of Green County is uniquely positioned to understand the needs of our entire community. We have an understanding of what the needs are based on multiple pieces of information, including things like community assessment data and the ALICE report.

Every year, requests for funding far exceed what we are able to allocate. This has been especially true the past two years as a direct result of COVID. Funding has been hard to secure for all organizations, and needs have increased. United Way of Green County was fortunate to receive a \$240,000 grant (\$60,000 per year for four years) from Green County ARPA funding as a way to fill unmet needs and can create a system for United Way to sustain funding into the future.

Parent Cafe Grant:

In 2021, the Green County Healthy Community Coalition completed a community survey of the most significant needs in our community. One of the most significant needs that emerged was the need to educate the community on Adverse Childhood Experiences (ACEs) and reduce them. ACEs are things like experiencing violence, abuse, or neglect, mental health problems, and other traumatic experiences early in life. In our community we know that many of our children experience multiple adverse childhood experiences (ACEs). In Green County, 61% of adults report experiencing at least one type of ACE, and one in six people reported experiencing four or more types of ACEs. We know that ACEs are common and costly. When looking long-term, the CDC's Adverse Childhood Experiences Study (ACE Study) "uncovered a stunning link between childhood trauma and the chronic diseases people develop as adults, as well as social and emotional problems. This includes heart disease, lung cancer, diabetes, and many autoimmune diseases, as well as depression, violence, being a victim of violence, and suicide (from www.acestoohigh.com).” This data is staggering, and why increasing trauma informed care, providing additional training and direct support to providers, parents and families is another critical goal of our comprehensive plan, and the focus of this grant.

A work group was formed to implement best practices for reducing ACEs by identifying best practices in supporting early child development, parenting practices, and collective services. A foundation in research and best practices is a requirement for any program offered. Parent Cafes were chosen based on these criteria. The “Be Strong Families Parent Cafés” information shows that they are “a research informed practice, drawing on the research base of the Strengthening Families Protective Factors. The effectiveness of Parent Cafés is supported by over a decade of experiential evidence in communities in the US and internationally, as well as by evaluation and research conducted by independent parties in communities in California, Maryland and Missouri which suggest that our proximal outcomes are moving in the right direction to lead to our intended long-term outcomes (from www.beststrongfamilies.org/parent-cafes).

The need for Parent Cafes in Green County was determined through a needs assessment that clearly identified Adverse Childhood Experiences as a health concern in our community. In addition, work had already been done to help address infant, early childhood mental health, as well as parent and child-care provider training and support. It was clear that a larger, more comprehensive model was needed to better meet the needs of our community. To meet this need, in 2022 the United Way of Green County applied for, and received, a grant (\$30,000 a year for three years) to provide training and implementation of Parent Cafes throughout Green County.



2022-2023 Business Contribution Leaders

Over \$50,000

Colony Brands, Inc.

\$20,000 - \$50,000

SSM Health – Monroe Hospital

\$10,000 - \$19,999

Alliant Energy
Wisconsin Bank & Trust

\$5,000 - \$9,999

First National Bank and Trust Company
ITW Shakeproof
Precision Drive & Control
The Bank of New Glarus

\$2,000 - \$4,999

Eckdhal Family Dentistry
Community Foundation of Southern Wisconsin
Edward Jones – Craig R. Hoesly
Herb Kohl Philanthropies
Klondike Cheese Company
Maple Leaf Cheesemakers
Mosher & Associates

\$1,000 - \$1,999

Abbott Labs
Alpine Slicing & Cheese Conversion
Cheese Louise
Duxstad, Bestul & McNaughton
Exact Sciences Corp - Remote
Foreign Type Cheesemakers Assoc.
Kittelsen Barry Wellington & Thompson Law
Monticello Northside Fried Cheese
Ruda Chevrolet-Toyota
Woodford State Bank

\$500 - \$999

Aster Assisted Living
Badger State Ethanol
Cummins
Exelon Corporation
Reffue, Pas, Jacobson, Roth & Koster
Thrivent
UW Credit Union
Washington Implement Co.

\$250 - \$499

Carter & Gruenewald Co.
Promega Corporation



Leadership Circle 2022-2023

ALEXIS DE TOCQUEVILLE

- \$10,000 & up

DIAMOND - \$5000 – 9999.99

Charlie & Wendy Baumann
Lee & Chris Knuteson
Jeff & Elizabeth Lamb Family
Greg & Martha Thomas

GOLD - \$2500 – 4999.99

Alan & Sarah Bennett
Ann & Cary Bush
James & Judy Munro
Anonymous

SILVER - \$1000 – 2499.99

Chris & Becky Aurit
David & Janeen Babler
Robert Beck & Heidi Carvin
Thomas Betthauser
Dave & Glenda Buholzer
Steve Cretney
Jane Curran-Meuli
David & Mary Deininger
Anonymous
Anonymous
Alice Egli
Paula & Steve Elmer
Rick & Tanya Engels
Etter Family Fund
Katherine & David Frey
Craig Galhouse
Scott & Donna Gelbach
Mark & Denise Hawley
Andrew & Lisa Hendrickson
Derek Hendrickson
William & Jackie Hustad
John Kaczmariski
Bob & Judy Knudtson Fund
Ivy & Mike Kobbervig
Mike & Katy Lambert
Ron & Kim Markham
Dave & JoEllen Mosher



Andrea Naef
Jane Paradowski
Jerry & Bev Pederson
Paul Peterson & Shirley Knox
Dr. Darren & Tiffany Pipp
Tara Ritchie
Bill & Jean Ruda
Mike Sanders
Ron & Anna Schaaf
Jon & Pat Schye
Tim & Kelly Seichter
John Siegenthaler
Ron & Jennifer Spielman
Eleanor Stalder
Petra Streiff & Laren Stuessy
Anonymous
Jeffrey Surlas
Brent Sutherland
Doug & Jennifer Thayer
Bruce Weber
Chuck & Chris Wellington
Tim & Sheri Wichser
Andy & Julie Wilke
Michael & Carrie Williams
Tim Wolff
Nicole Wyss

2022-2023 Corporate Partners



Solicitations for contributions to the United Way of Green County, Inc. are made through direct mail and email requests to local residents, through employee campaigns held at area businesses, and on the United Way of Green County website and Facebook page.

Copies of the Annual Report of the United Way of Green County, Inc. are available to the public and can be obtained at their offices located at 1717 10th Street, 2nd Floor – Monroe, WI 53566 or upon request by contacting the United Way at 608.325.7747 or by email at unitedway@pecbell.com.

A handwritten signature in black ink, appearing to read "Teresa Keehn", followed by a horizontal line.

Teresa Keehn, Executive Director